



the **ART** of CATERING FOOD

March 26-27, 2023

Orange County Convention Center
Orlando, FL

PRESENTED BY **catersource**® + **ICA**

Make Your Brand Pervasive at the Art of Catering Food!

The Art of Catering Food is once again a stand-on-its-own event with all the delicious samples, networking and education you can pack into two days! No matter what cutting-edge product or solution your company provides, increase your brand awareness among the best culinary professionals around.

Get Face-to-Face With Your Buyers



Leading into Catersource

In 2023, the Art of Catering Food will kick off the annual Catersource event. Don't miss this exclusive opportunity to meet ALL of your potential buyers in one place.



Educate and Enlighten

Elevate your experts – before, during, and after the show – to our engaged online audience and build your position as a credible thought leader.



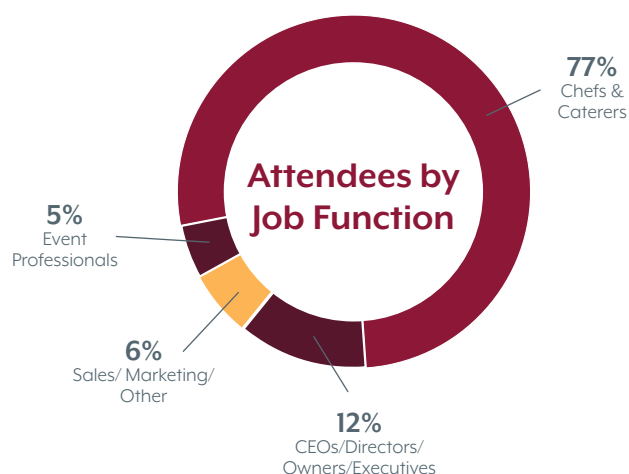
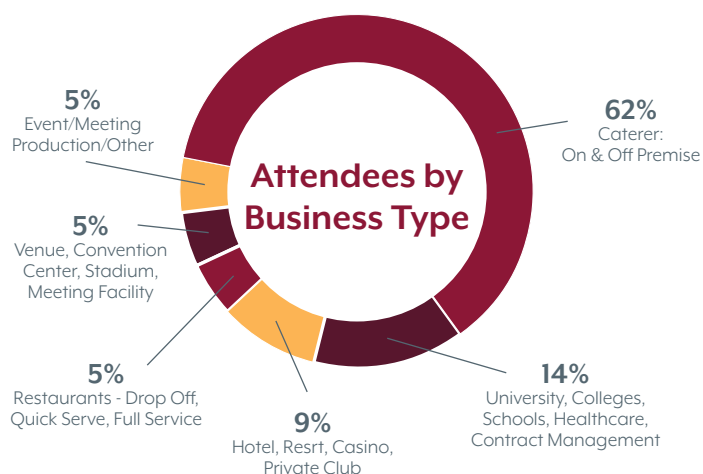
Grow Your Brand

The Art of Catering Food audience has decision making authority, making this your opportunity to gain credibility as a leading industry supplier among powerful buyers.

Meet the Buyers

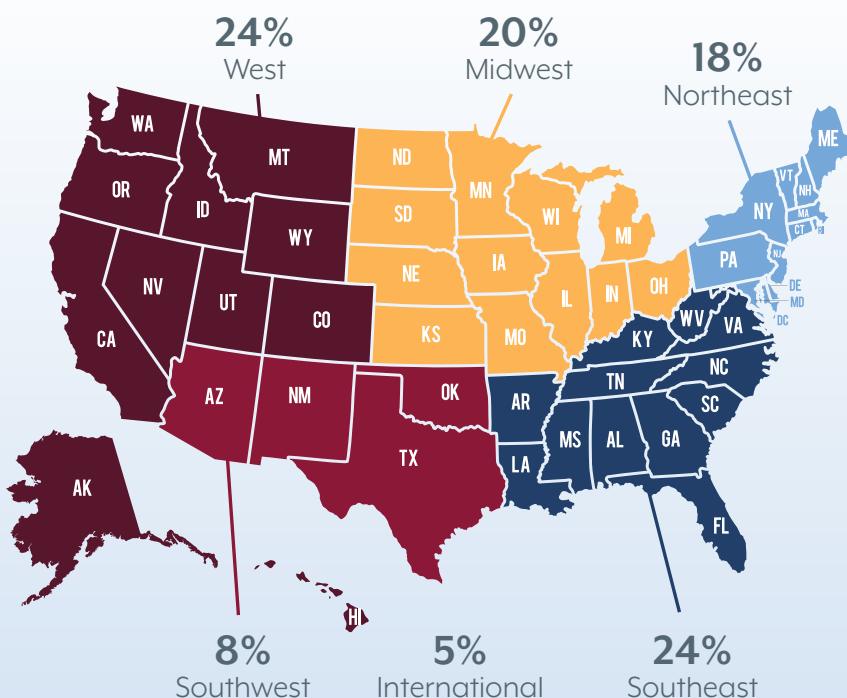
BACK AND BETTER THAN EVER!

Align your brand with world-class education, cutting edge techniques, and creative cuisines that will take your business to the next level. Get to know your buyers a little more...



87% of Attendees Have Purchasing Power

Attendees Come from All Over the US...



Sponsorship Packages

Stay top of mind through sponsorships that cover all your advertising, branding and recognition needs.



Diamond: \$25,000

Get your brand even MORE exposure with a 10x10 booth at Catersource 2023.

Gold: \$10,000

Increase your position as an industry supplier before the show and demonstrate your product or solution live to hundreds of potential buyers.

Silver: \$6,000

Show off your product or solution to engaged culinary professionals while elevating your brand awareness through digital promotions.

| Conference Registration Packages | 1 | 2 | 3 |
|--|----------|-----------|--------|
| Monday Evening Connect Live | 1 | 2 | 3 |
| Recognition at General Session at AOCF | | | ✓ |
| 10x10 Booth at Catersource, March 29-30, 2023 | | | ✓ |
| Logo on All Digital Promotional Marketing | | ✓ | ✓ |
| Pre- or Post-Show E-Blast to Attendees of AOCF | | ✓ | ✓ |
| 5-Minute On-Stage Product Presentation | | ✓ | ✓ |
| Participate in an Education Session or Introduce a Stage Demonstration | | ✓ | ✓ |
| Social Post on Facebook, LinkedIn, and Twitter | ✓ | ✓ | ✓ |
| Logo on Relevant Sponsor Signage and Session Room Housekeeping Slides | ✓ | ✓ | ✓ |
| Product for Chefs to Showcase in an Education Session or Demonstration | ✓ | ✓ | ✓ |
| (1) 6' Draped Table with 2 Chairs for product display & giveaways. <i>Electrical, Shipping, Internet, AV and other services are not included.</i> | ✓ | ✓ | ✓ |
| Ad in Spring or Summer Issue of the <i>Catersource</i> Digital Magazine | 1/2 page | Full Page | Spread |

**Interested in Showcasing Your Product or Solution to
Hundreds of Hungry Buyers at the Art of Catering Food?**

Contact our sales team at sales@catersource.com

Additional Sponsorship Opportunities



Must purchase one of the sponsor level packages to be eligible for add ons.

Breakfast Sponsorship

Exclusive Sponsorship

Help attendees start the day off right by showcasing your product and/or brand during one of our continental breakfasts. Your product will be incorporated in breakfast and your company's logo will be printed on the coffee cups & napkins, in the hands of all attendees.

Sponsorship Includes:

- Product used during breakfast
- Sponsor logo on signage set at breakfast
- Sponsor logo on website with breakfast listing
- Select one breakfast Sunday or Monday

Call for Pricing

Break Sponsorship

Exclusive Sponsorship

Showcase your product and/or brand during one of our morning & afternoon coffee breaks.

Sponsorship Includes:

- Product used during break
- Sponsor logo on signage set at break
- Sponsor logo on website with break listing
- Select one: Sunday AM/PM or Monday AM/PM

Call for Pricing

Registration Giveaway

Exclusive Sponsorship

Have your product or some fab swag distributed at registration to all attendees when they come to pick up their badge. Sponsor to provide their own branded product. Giveaway item must be approved by show management.

Price: \$995

Badge Sponsorship

Exclusive Sponsorship

Everyone in attendance wears a badge which means everyone at AOCF will see your company name with this premium placement. Don't miss out on this opportunity to have your logo on the front of the badge right next to the show logo!

Sponsorship Includes:

- Sponsor logo in full color featured on the front of every badge
- Badges distributed at onsite registration

Price: \$995



Lanyard Sponsorship

Your company's full-color logo in conjunction with the AOCF logo will be printed on lanyards worn by all attendees throughout the entire event.

- 450 Standard double bulldog clip lanyards

Price: \$995

Sponsor Happy Hour Hospitality

Host an exclusive Happy Hour reception on Sunday or Monday. Sponsor to host a 1 hour beer & wine reception. Sponsor responsible for additional costs for Mixed drinks and food service if added.

Call for pricing

Sponsor Provided Speaker Gift

Exclusive Sponsorship

Get your product and/or brand in the hands of the industries top influencers, our speakers! Provide product to be gifted to speakers. Product must be approved by show mgmt..

Price: \$995